

# 跟我学中文

**Learn Chinese with us.**

**School Brochure**

[www.mandalingua.com](http://www.mandalingua.com)

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阁达



# MEET THE WORLD OF MANDALINGUA

## CHINA'S LEADING LANGUAGE SCHOOL

**OUR VISION** *THE WORLD SHOULD HAVE  
THE OPPORTUNITY TO STUDY AND LEARN  
CHINESE IN A SIMPLE WAY TO UNDERSTAND  
CHINA AND ITS CULTURE.*







I warmly welcome you to Mandalingua. As the best provider of Chinese language education in China, we allow you to learn Chinese easily and efficiently. Thanks to our best practice curriculum, I am convinced you will improve your Chinese beyond your expectations.

Our team and teachers provide perfect service in order to offer you the best study and learning experience in China.

We will be there for you – and we look forward to welcoming you at our Language School.



**Daniele Bardaro**  
Managing Director, Mandalingua



*Steven Hösli, USA*

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*“The curriculum of MandaLingua was enriched by the learning experiences of its European management. They knew how to train the teachers to create interactive teaching methods.”*

BASED ON OUR KNOWLEDGE AND EXPERIENCE IN TEACHING CHINESE AS A FOREIGN LANGUAGE, MANDALINGUA KNOWS WHICH TEACHING ASSETS ARE CRUCIAL. WE KNOW THERE ARE 3 KEY CONCEPTS TO CONSIDER FOR SUCCESSFUL FOREIGN LANGUAGE STUDY:

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#### PROFESSIONAL CHINESE TEACHERS (MTTC)

All MandaLingua Chinese language teachers are native speakers and have completed a university degree in teaching Chinese as a foreign language.

Our full-time teachers take in-house education courses at the MandaLingua Teacher Training Center (MTTC).

The MTTC trains MandaLingua and other teachers to expand and enhance their didactic, linguistic and interpersonal skills.

#### CUSTOM-DESIGNED TEXTBOOKS

We know exactly how to teach Mandarin Chinese, because we are aware of the language challenges that foreign students are struggling with.

We developed custom-designed Chinese textbooks to enable an enjoyable and successful learning experience.

The textbooks feature fascinating, well-structured content according to the European and Chinese standard language levels (CEFR & HSK).

#### PERFECTLY ELABORATED TEACHING CONCEPT

All our courses are structured according to the Common European Framework of Reference for Languages (CEFR) and the Chinese Proficiency Test (HSK).

Our courses are taught in a lively and varied way to maintain high levels of motivation throughout the course.

We provide different teaching settings, including group or private classes for continuation, enrichment and training courses.





**BEST PRACTICE CURRICULUM**

# MANDARIN TEACHER TRAINING CENTER





THE MTTC STANDS FOR PROFESSIONALISM AND HIGH QUALITY STANDARDS FOR TEACHING CHINESE AS A FOREIGN LANGUAGE (TCFL).

#### STANDARDIZED EDUCATION

The MTTC delivers standardized TCFL education for Chinese language school teachers. The high quality of the education is also ensured through steady curriculum improvements and knowledge exchanges with education professionals from famous universities in China.

#### INCREASED STUDENT'S SATISFACTION

The goal of this innovative education is the acquisition of teaching Chinese as foreign language (TCFL) knowledge and skills, in order to identify the student's needs and teach accordingly. Thus, a higher level of student satisfaction is reached, leading to thriving, sustainable language schools.

### EXTENSIVE TEACHING PROGRAM

EXPERT KNOWLEDGE	Pronunciation, writing, grammar, culture and language difficulties for foreigners
METHODOLOGY	Different teaching media for different kinds of students
PEDAGOGY	Teaching methods for children and teenagers for playful and easy study
ANDRAGOGY	Education for individual, group and business language courses with adults
INTERCULTURAL	Understanding different habits in order to avoid misunderstandings
PERSONAL SKILLS	Motivation techniques, awareness of different students and their wishes



*Liu Weipeng, Education Manager*

*“Chinese is a syllable-based language and uses tones to articulate the variety of words. A well thought-through teaching method is needed to help students learning Chinese.”*

OUR CORE TEAM OF CHINESE AND EUROPEAN LANGUAGE PROFESSIONALS DEVELOPED FOUR NEW STATE OF THE ART CHINESE TEXTBOOKS.

#### INTERESTING CONTENT

The contents of the textbooks are fascinating, carefully structured and well thought-through, with the exacting core competencies of the language specially presented.

#### VIVID EXAMPLES

All our books contain many vivid examples, explanations and exercises to bring you a closer understanding of the language – not only orally, but also visually.

#### CEFR AND HSK

The Practical Chinese textbooks are oriented to the Common European Framework of Reference for Languages (CEFR) and the Chinese proficiency test (HSK).



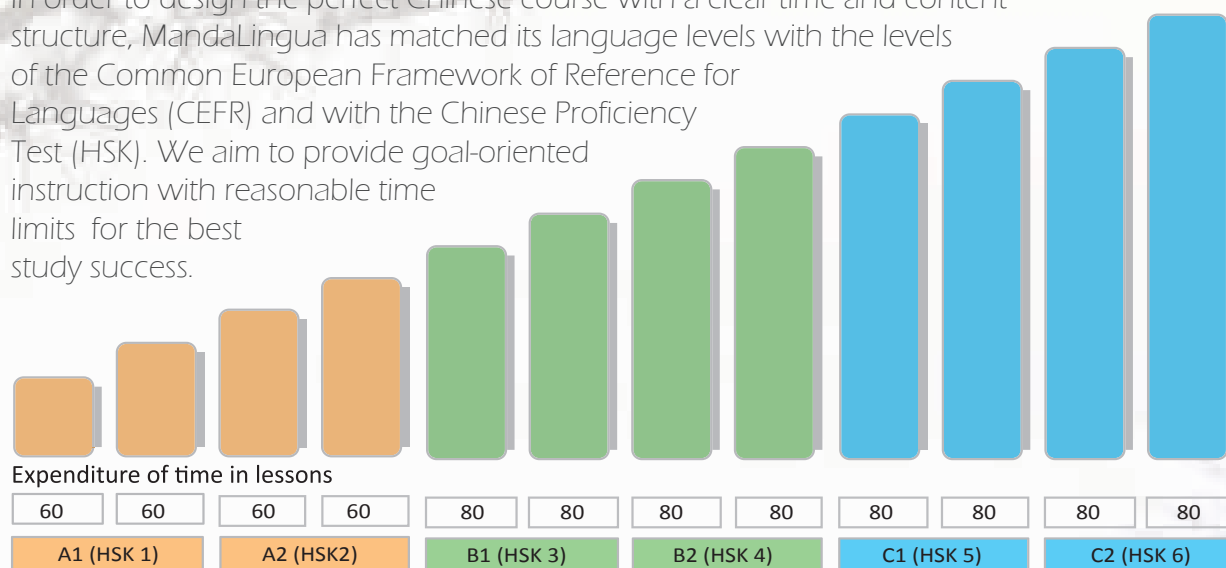
# CUSTOM-DESIGNED CHINESE TEXTBOOKS



OUR UNIQUE TEACHING CURRICULUM IS WELL THOUGHT-THROUGH AND THEREFORE, IT PROVIDES DIFFERENT TEACHING METHODS, COURSE CONCEPTS AND FORMATS FOR EVERY LANGUAGE LEVEL TO MEET STUDENTS' VARYING NEEDS.

## LANGUAGE LEVELS

In order to design the perfect Chinese course with a clear time and content structure, Mandalingua has matched its language levels with the levels of the Common European Framework of Reference for Languages (CEFR) and with the Chinese Proficiency Test (HSK). We aim to provide goal-oriented instruction with reasonable time limits for the best study success.



## COURSE FORMATS

- GROUP COURSE** Scheduled course, content from our textbooks, small group (max. 8 participants)
- PRIVATE COURSE** Private teacher, free determination of content, time and place

## COURSE CONCEPT

- CONTINUATION COURSE** Developing Chinese language skills from initial to expert levels
- ENRICHMENT COURSE** Advanced courses for improving speaking, listening, reading and/or writing skills

# FULLY INTEGRATED TEACHING CONCEPT



# **TOTAL QUALITY MANAGEMENT**



MANDALINGUA IS THE ONLY CHINESE LANGUAGE SCHOOL IN CHINA WHICH APPLIES A "KAIZEN" - INSPIRED TOTAL QUALITY MANAGEMENT CONCEPT, IN ORDER TO GUARANTEE THE SCHOOL'S QUALITY IN ALL ASPECTS.

### TOTAL QUALITY MANAGEMENT (TQM)

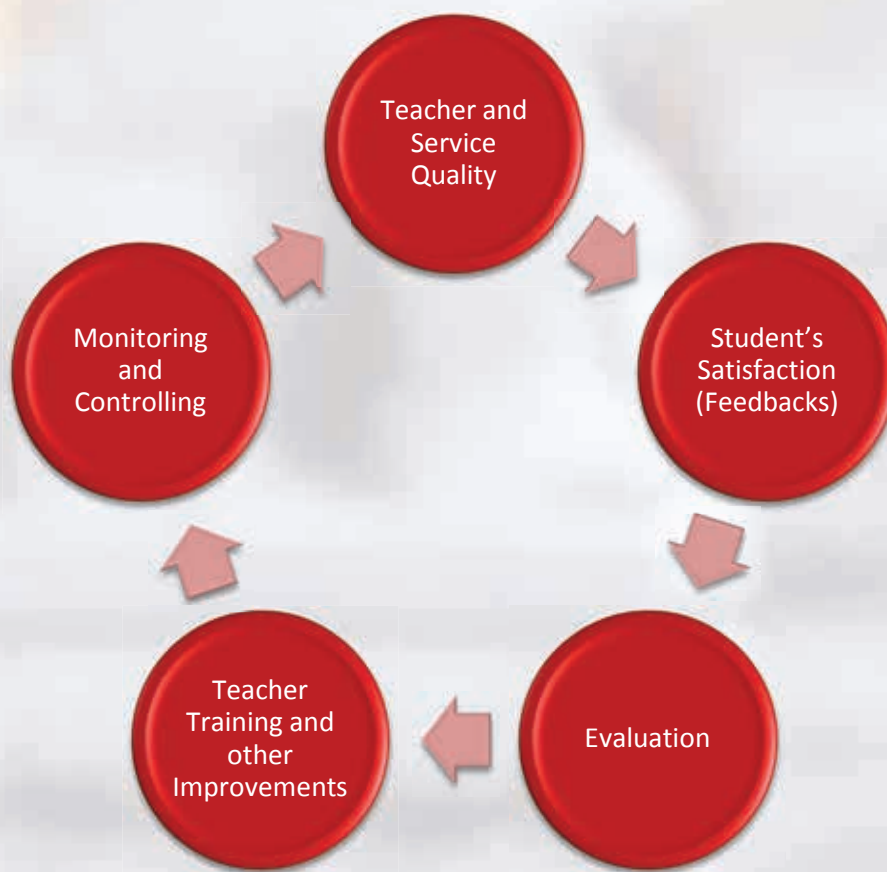
TQM is a Western concept for quality improvement consisting of planned and implemented innovations causing fundamental changes. Usually the management of an organization, or a dedicated quality management department, defines the measurements to secure and deliver high-quality products and services to customers.

### KAIZEN QUALITY CONCEPT FROM FAR EAST

Kaizen is a Japanese quality improvement concept, which brings continuous improvement in small steps to the organization as a whole. Since it is believed that everyone can make a difference, positive progress requires the engagement of everyone at work. The Kaizen concept aims at steady improvements that result in an indefinite process.

### MANDALINGUA TOTAL QUALITY MANAGEMENT INSPIRED BY KAIZEN

The implementation of Kaizen and TQM requires total cooperation from all employees and management. The innovations are decided by the management, but improvements are made and lived by everyone. This concept enables an optimum performance and contribution at each stage. Thanks to its indefinite character, sustainable and continuous improvements are made.



## INTENSIVE COURSES

### CONVERSATIONAL 20 (BASIS COURSE FOR ALL INTENSIVE CHINESE COURSES)

- Practical Chinese course for daily life situations
- 20 lessons per week in speaking and listening
- Monday to Friday 9.00 - 12.30

#### → CONVERSATIONAL 20 PLUS 5

- + 5 private lessons per week for practicing, from Monday to Friday 13.45 - 14.35

#### → SPEAKING & WRITING 26

- + 6 lessons per week in writing and reading on Monday, Wednesday & Friday 13.45 - 15.25

#### → COMPREHENSIVE 30

- + 4 lessons per week in speaking and listening on Tuesday & Thursday 13.45 - 15.25
- + 6 lessons per week in writing and reading on Monday, Wednesday & Friday 13.45 - 15.25

### PRIVATE TUTORING INTENSIVE

- Free determination of the course content, time and place
- Packages of 15, 20 or 25 lessons per week
- Focus on practical Chinese and/or personal preference

## PART-TIME COURSES

### EVENING CHINESE

- 4 lessons per week during evenings in practical Chinese
- Tuesday and Thursday 19.00 - 20.40
- Or Monday and Wednesday 19.00 - 20.40

### WEEKEND CHINESE

- 4 lessons per week during weekends in practical Chinese
- Every Saturday 9.00 - 12.30
- Course concentration on 1 day for more flexibility

### PRIVATE TUTORING FLEXIBLE

- Free determination of the course content, time and place
- Lessons in speaking and listening and/or reading and writing
- Course content focusing on practical and/or personal preference







*Nicole Johler, Austria*

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*“Thanks to the individually tailored classes and a teacher that caters to my needs, I have been able to learn much more than I ever expected in such a short time!”*



# **PRACTICAL CHINESE INTENSIVE & PART-TIME**



SPEAKING AND UNDERSTANDING BUSINESS CHINESE ALLOWS YOU TO COMMUNICATE SECURELY AND CONFIDENTLY IN VARIOUS WORK SITUATIONS. THANKS TO BETTER COMMUNICATION, YOU WILL BECOME MORE EFFICIENT AT WORK AND YOU WILL ALSO ENRICH YOUR WORK PORTFOLIO.

#### PRIVATE TUTORING

- Free determination of the course content, time and place
- Focus on individualized topics relating to your field
- Focus on general topics concerning business life and economics

#### DIFFERENT FOCUSES IN BUSINESS CHINESE

- |                             |   |
|-----------------------------|---|
| • General Business Chinese  | Basic business terminologies for daily work situations  |
| • Advanced Business Chinese | Case studies of multinational companies in China        |
| • Economy & Trade Chinese   | Business terminologies of an international supply chain |

#### CORPORATE TRAINING INDIVIDUAL OR GROUP CLASSES

- Custom-made language training for individual targets and the business field of your company
- Role play for real business situations with training in speaking and listening
- Individually designed program based on learning goals

#### CULTURAL SEMINAR AND WORKSHOP FOR BUSINESS & LIFE

- General behavior in greetings, communication style, personal space and eye contact
- Behavior in public, dress code and gender issues
- Business etiquette during business lunches/dinners, meetings and negotiations







*Jonatas Amaral, Brazil*

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*“MandaLingua arranged classes according to my schedule and not the other way around. For a person with an irregular work schedule, this is priceless.”*



# **BUSINESS CHINESE & CORPORATE TRAINING**

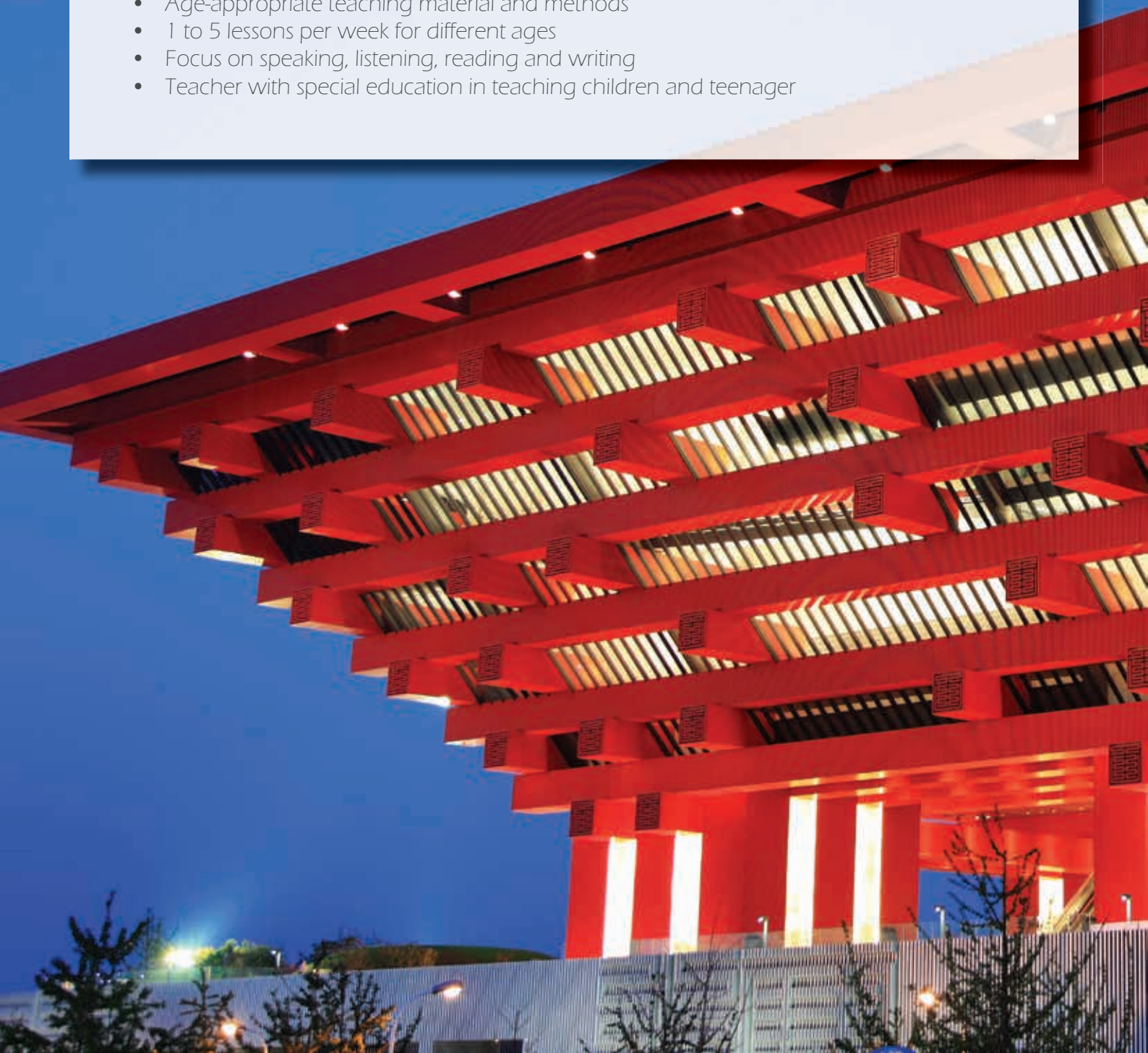
## HSK PROGRAM

HSK IS A STANDARDISED INTERNATIONAL CHINESE PROFICIENCY TEST FOR NON-NATIVE SPEAKERS AND APPROXIMATES THE ENGLISH TOEFL. HSK IS A KEY ELEMENT IN APPLYING FOR ACADEMIC STUDY IN CHINESE UNIVERSITIES AND COMPANIES. INCREASE YOUR CHANCES OF GETTING YOUR DREAM JOB.

- Focused learning for HSK exams for all levels available
- 1 to 1 teaching with a curriculum based on the HSK official guidelines
- Pre-exam (written and oral) to give you security for the test in advance

## KIDS & TEENAGER PROGRAMS (3 - 15 YEARS)

- Age-appropriate teaching material and methods
- 1 to 5 lessons per week for different ages
- Focus on speaking, listening, reading and writing
- Teacher with special education in teaching children and teenager





## INTERNSHIP PROGRAM

INTERNSHIPS ORGANIZED BY MANDALINGUA ARE A UNIQUE CHANCE TO ENRICH ONE'S PERSONAL CURRICULUM. NOT ONLY ARE CHINESE LANGUAGE SKILLS ENHANCED, BUT THE INTERNATIONAL WORK EXPERIENCES ARE ALSO PROMOTED.

- Combination of studying and working in Shanghai
- Practical Chinese course for daily life situations
- Work in your field of expertise

## TEACHER TRAINING PROGRAM

- Further education for Chinese language teacher
- Focus on expert knowledge, teaching methodology, pedagogy, intercultural and personal skills
- 3 Level Program: Basic (TCSL), advanced study and proficiency in Chinese language
- 2 Course forms: Intensive and extra occupational course



# SPECIAL PROGRAMS





*Eric Tonata, Indonesia*

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*“The teachers always listened to our problems, taught us patiently and always gave us simple explanations to make us understand quickly.”*



# **CULTURAL ACTIVITIES & ACCOMMODATION**



MANDALINGUA ORGANIZES MANY DIFFERENT KINDS OF CULTURAL ACTIVITIES FOR ITS STUDENTS, THEIR FRIENDS AND THE MANDALINGUA COMMUNITY IN SHANGHAI. FOR A PLEASANT EXPERIENCE WE ALSO ORGANIZE ACCOMMODATION AND SERVICES FOR YOU.

## 太极

### TAI CHI (TAJI)

The ancient chinese movement system Tai Chi is used as a form of relaxation.

## 书法

### CALLIGRAPHY (SHUFA)

Calligraphy is one of the oldest art forms by using hand, paint-brush and ink.

## 饺子

### CHINESE DUMPLINGS (JIAOZI)

Jiaozi are one of the most popular dishes among Chinese and Japanese.

## 茶道

### TEA CEREMONY (CHADAO)

The classical art of drinking and enjoying tea takes place according to specific rules.

## 麻将

### MAJONG (MAJIANG)

Majong is China's most popular game and was even accepted as a Chinese sport.

## 上海

### CITY EXCURSIONS (SHANGHAI)

We organize outdoor activities like city trips in & around the vibrant city of Shanghai.

## MANDALINGUA ACCOMMODATION & SERVICES

### SINGLE STUDIO APARTMENT

This spacious air-conditioned studio apartment offers you the ideal conditions for living and studying in a private setting.

### SHARED APARTMENT

You have your own private air-conditioned room in a shared apartment and live with other international students.

### CHINESE HOST FAMILY

With a Chinese host family, you have your own private air-conditioned room and experience daily life in China up close.

### VISA APPLICATION

We are happy to assist you during the application process, to provide you with the necessary documents to get your visa.

### AIRPORT PICK UP SERVICE

We provide an airport pick up service and are happy to pick you up, to help you arrive smoothly in your new accommodation.

# Contact Information

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